



TargetMatch

7 Technologies



SocialMatch



Mail Tracking



QR Codes



Informed Delivery®



Call & Text Tracking



LEADMatch



Addressable Geo

Geofence the residential or business address of mail recipients to serve ads through the display network to all devices at the address. Track conversions to the website with our sophisticated pixel technology or by foot traffic in stores or commerce locations through device pings.



TargetMatch +Plus

9 Technologies



SocialMatch



Mail Tracking



QR Codes



Informed Delivery®



Call & Text Tracking



Online Follow-Up



Social Media Follow-Up



LEADMatch



Addressable Geo